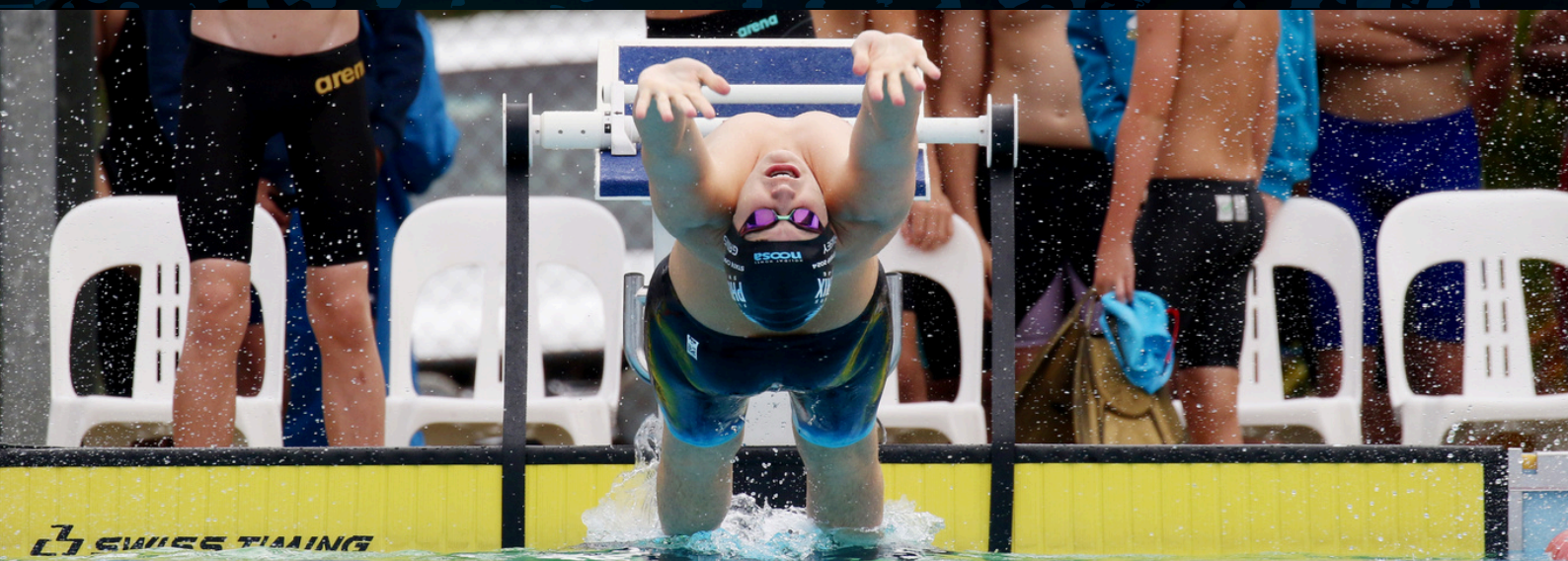




SPONSORSHIP & DONATION

PROPOSAL



Swimmer Focus | Coaching Excellence | Family Support

ABOUT US

Flinders Phoenix Swimming is a non-profit swim team based at Flinders Aquatic Academy (FAA) in Buderim, on the Sunshine Coast, Queensland. We believe swimming is more than just a sport—it instils essential life skills such as motivation, discipline, dedication, and perseverance. Our team embraces challenges, learns from setbacks, and celebrates achievements.

Founded in July 2021, we have rapidly grown to become the largest swim team on the Sunshine Coast and the Wide Bay Area. As a community-based sporting organisation, we rely on registration fees, merchandise sales, fundraising, sponsorships and donations. These funds are reinvested into the club to provide equipment, motivate our swimmers, and create opportunities for athletes to continue growing and improving.

AQUATIC ACADEMY

For over thirty years, Christopher and Melanie Wright have been deeply committed to the sport of swimming. Starting as novice swimmers, they went on to achieve remarkable success, competing at the highest levels, including the Olympics, World Cups, and Commonwealth Games.

In 2022, they became the proud owners of FAA, continuing their dedication to fostering and advancing swimming within their community.

For more information about Christopher and Melanie, please see page 6.

OUR PURPOSE

We are dedicated to offering an inclusive swimming program that embraces diversity and ensures the growth of every swimmer, regardless of their abilities, background, or financial circumstances.

Our mission is to inspire a lifelong passion for swimming by providing top-tier training, building team spirit, and encouraging personal and family engagement. We strive to empower all swimmers to reach their fullest potential and perform at their best, regardless of where they begin.



YOUR SUPPORT

We are committed to providing our sponsors with value for their investment. Our goal is to maximise exposure and build meaningful relationships with both current and potential customers.

Our Brand Exposure:

- Regular member gatherings, including our local race nights, with over 150 competitors and their families in attendance.
- Prominent brand exposure at our annual race meet, where we host swimmers and their families from across the Wide Bay region.
- Consistent brand visibility at races from the Gold Coast to Bundaberg, including club meets and statewide events.
- National brand exposure once a year.

Seeking Sponsorship & Donations for:

- Display screens overlooking the pool for stroke correction, sponsorship signage, and race meet/event use.
- Additional swimming aids, such as backstroke wedges.
- Swimming gear storage to improve organisation and efficiency for our swimmers.
- A club trailer to transport event gear, sponsorship tents, and other essentials to races across the region.
- A mobile fridge and kitchen equipment to support our rising stars with pre- and post-training needs, as well as during race meets.
- Motivational speakers for specialised training events to inspire and energize our young swimmers.
- Grant awards for swimmers who qualify for state and national competitions.

A partnership with our swimming club means investing in excellence—both in sport and character. You'll become an integral part of a community that is passionate, proud, and driven to succeed.



SPONSORSHIP

(2-year Sponsorship Agreement)

	PLATINUM \$7,500 p.a. *1 available	GOLD \$4,000 p.a. * 4 available	SILVER \$2,000 p.a. * 10 available	BRONZE \$1,000 p.a. * 20 available
Your logo/name on the club website with a hyperlink to your website	✓	✓	✓	✓
Social media promotions and sponsorship thank you posts	✓	✓	✓	✓
Your logo/name on pool deck signage during race nights and Flinders Phoenix swim meets	✓	✓	✓	✓
Invitation to all club events and presentation night	✓	✓	✓	✓
Marketing materials may be displayed at pool entry	✓	✓	✓	
Your logo/name on competition shirt	✓	✓	✓	
Promote and thank business on the digital TV displays at race nights and annual events	✓	✓	✓	
Promote and thank businesses on the loudspeaker at race nights and annual events	✓	✓		
Advertising in swim meet printed program (1 pg. for Platinum, ½ pg. for Gold)	✓	✓		
Naming rights to a trophy at awards night	✓	✓		
Naming rights to the major trophy at awards night	✓			
Your logo/name on competition shade tents	✓			
Naming rights to Flinders Phoenix annual swim meet	✓			
Your logo/name on coaches' whiteboards	✓			

HOW TO SPONSOR

For further information, please contact:
Sponsorship Coordinator
 Sponsorshipphoenix@gmail.com

**Did you know our
 Sponsorship Packages
 are tax deductible!**

NOT SURE ABOUT SPONSORING?

We are committed to providing our sponsors with value for their investment. Our goal is to maximise exposure and build meaningful relationships with both current and potential customers.

MAKE A ONE-TIME DONATION

A one-time donation is a fantastic way to support our talented swimmers. Whether you're an individual or a business, you can choose a contribution amount that suits you, with 100% of the funds going directly toward essential items like swim caps, team shirts, and other gear needed to help our athletes perform at their best.

This flexible donation option allows you to make a meaningful impact on the development of our swim team and broader community. In return, we'll acknowledge your generosity in club communications and at key events, ensuring you're recognised as a valued supporter of our swimmers.

OTHER WAYS YOU MAY BE ABLE TO ASSIST

In-kind gifts are non-cash donations that support our community and help reduce operating costs – which is a huge win in the long run! These contributions may vary by organisation, but here are some examples:

- Bread, sausages, condiments, and beverages for our race nights and annual race meet.
- Items for raffles or silent auctions at our annual race meet.
- Website and social media support.
- Meeting spaces for club and community events.
- Signwriting for the trailer and other signage to promote sponsors.
- Other promotional items.

In-kind gifts are just as valuable as cash donations in helping our community achieve its mission and make a difference.



OUR STORY

Christopher and Melanie Wright have dedicated over three decades to the sport of swimming. Starting as beginners, they worked their way up to compete at the highest levels, including the Olympic Games, World Cups, and Commonwealth Games.

In 2022, their love for the sport led them to acquire FAA, where they are now the proud owners. Their mission is to provide regional swimmers with the same opportunities as their metropolitan counterparts.

Though they retired from competitive swimming after a decade, their passion for the sport remains strong. Christopher and Melanie are committed to ensuring every swimmer, no matter their location, has access to quality training and support to help them reach their full potential.



CHRISTOPHER WRIGHT

Chris began his competitive swimming career at the age of 7 in his hometown of Cairns before relocating to Southeast Queensland to pursue elite-level competition. He joined the Australian national team in 2008 and went on to represent his country at the 2012 London Olympic Games, as well as in numerous World Championships and Commonwealth Games throughout his career.

Notable Achievements:

- World Cup: 4 Gold, 11 Silver, 7 Bronze
- Australian Records: 200m Butterfly Short Course
- 22 International Medals
- Ranked 6th in the World Rankings
- Holds the Australian 200m Butterfly Short Course Record

After retiring from elite sport in 2016, Chris began coaching at St. Hilda's School, quickly advancing to head coach. Around the same time, Olympic coach Michael Bohl moved to the Gold Coast and, recognising Chris' talent, invited him to assist at Griffith University. Over four years, Chris helped coach stars like Emma McKeon, Emily Seebohm, and Thomas Fraser-Holmes while leading the age group program.

Chris' coaching expertise was recently recognised with a Coaching Excellence Award for his work coaching Callum Simpson OAM at the 2024 Paris Paralympics.

MELANIE WRIGHT, (NEE SCHLANGER)

A proud Sunshine Coast local, Melanie grew up in Buderim and began swimming at the age of 14. Despite starting later than most, she made rapid progress and by 19, she was selected for her first Australian swimming team. Melanie went on to represent Australia at the Commonwealth Games, World Championships, and Olympics.

Notable Achievements:

- Order of Australia Medal (OAM)
- Olympics: 2 Gold, 2 Silver, 1 Bronze
- World Championships: 2 Gold, 1 Bronze
- Commonwealth Games: 1 Gold
- Pan Pacific Championships: 1 Gold, 1 Silver, 3 Bronze
- World Cup: 5 Gold, 1 Silver, 1 Bronze
- World Records: 4x100 Freestyle Short Course (2007), 4x100 Freestyle Long Course (2014)
- Current Australian record holder in 25m 4x100 Freestyle (1:51.11)
- 10 x Australian Championship Titles

After retiring from competitive swimming in 2016, Melanie pursued a Doctor of Medicine degree, completing her studies in 2020. Melanie remains deeply involved in the sport. While her role will primarily focus on administrative duties, Melanie continues to enjoy engaging with swimmers and will actively support both squad and learn-to-swim classes. Melanie's contributions to the sport continue to inspire swimmers within our community, helping them pursue their own dreams in the pool.





WE'D APPRECIATE YOUR HELP!

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